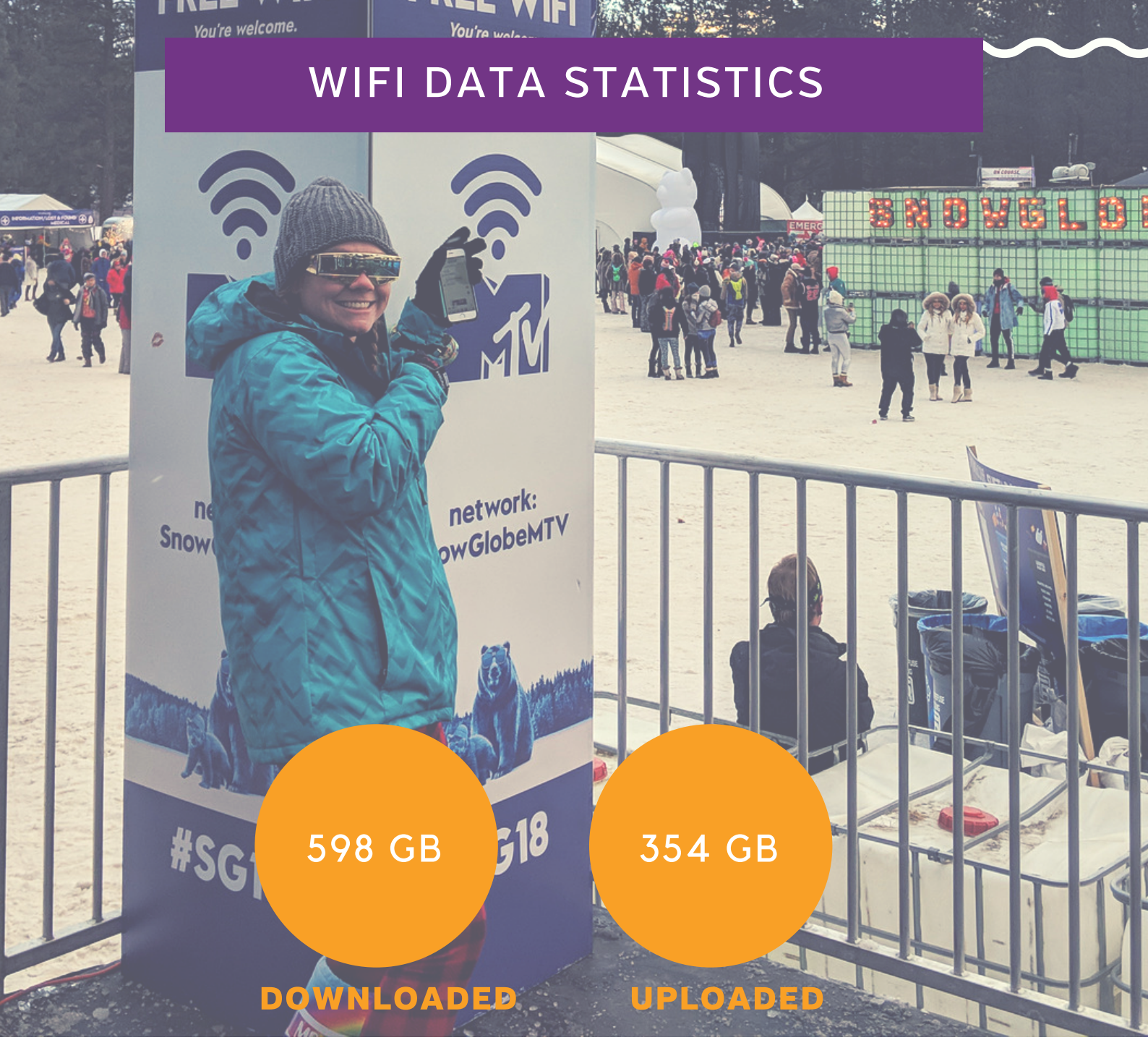
PopUp WiFi

# SnowGlobe 2018

## NETWORK USAGE REPORT

# WIFI DATA STATISTICS



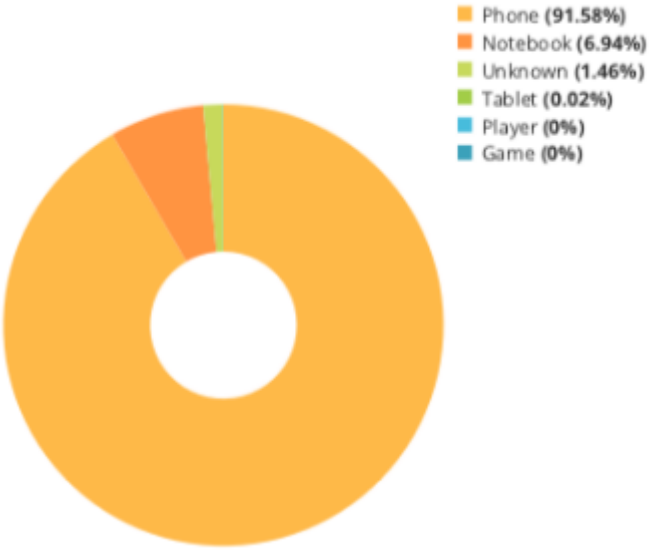

# NUMBER OF SIGN ONS

Over the period of the festival, the network saw over 15,000 authentications (logons).
This meant 15,000 fans auto-hit the MTV website in three days.

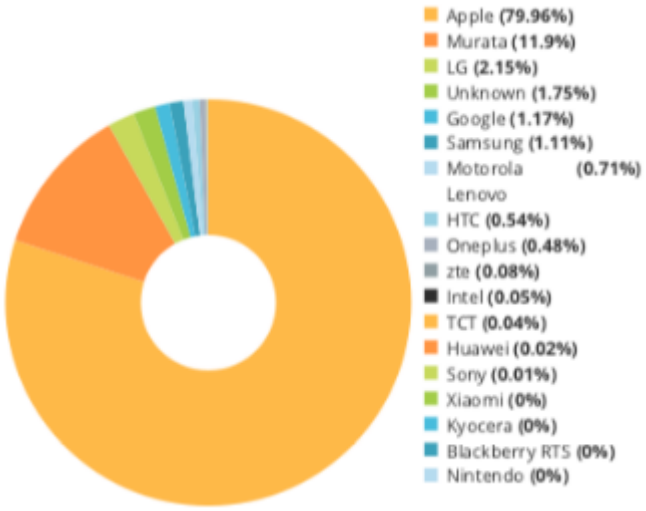
52%

**OF PEOPLE CONNECTED TO THE WIFI NETWORK AT LEAST TWICE A DAY.**

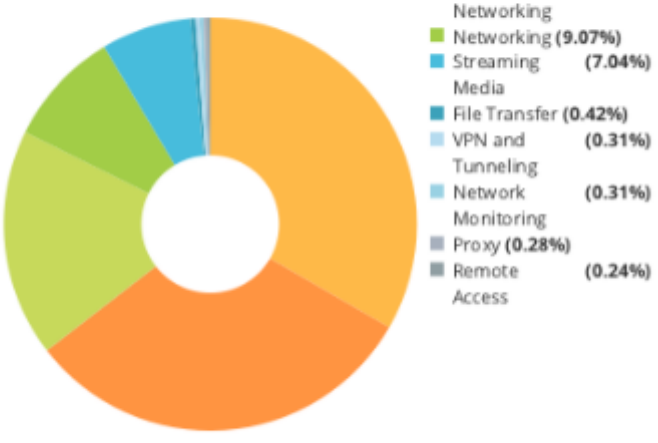
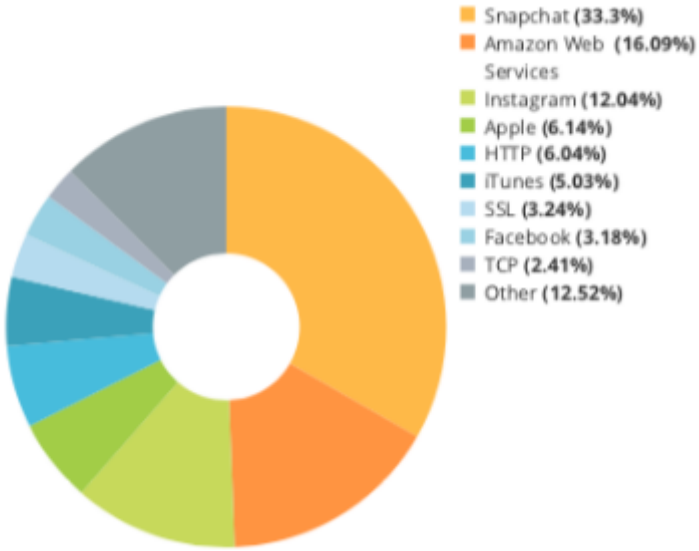
# DEVICES CARRIED BY SNOWGLOBERS




DEVICE TYPE




MANUFACTURER

# NETWORK ACTIVITY

This summarizes the most popular web address and applications accessed by fans and production on the SnowGlobe network.